

### Rice Energy wants to help:

- keep your heating bills lower
- prevent damage to your heating system
- prevent heating failures

### Here's How!

#### 1. AVOID Summer DAMAGE!

Soot and humidity mix to form an acid that can eat away at key components in your system. The Earlier It Is Cleaned, The Better!

#### 2. SAVE 15% on your tune up!

When completed on or before May 30th.

#### 3. SAVE ANOTHER 10% on fuel!

Keep your heating system running at top efficiency will average a 10% savings on your fuel bill.

#### 4. PREVENT FAILURES

Decrease the likelihood of your heating system breaking down during the heating season.

#### 5. MAINTAIN WARRANTY

Regular maintenance maintains your warranty on your system, if applicable.

## Early Bird Tune-Ups & Comfort Plans



Sign Up Today  
& **SAVE!**

- YES**, contact me to arrange an appointment for my Early Bird Tune-up before May 30th  
SAVE 15%
- YES**, contact me to arrange an appointment for my Early Bird Tune-up before August 31st, SAVE 10%
- YES**, contact me about a new Comfort Plan FOR MAXIMUM SAVINGS & NEW PROTECTION for slightly more than a tune-up alone!



### ◆ 15% DISCOUNT

when your TUNE-UP is completed on or before May 30th  
This offer is first come first serve basis while appointments are open.

### ◆ 10% DISCOUNT

when your TUNE-UP is completed on or before August 31st  
This offer is first come first serve basis while appointments are open.

### ◆ MAXIMUM SAVINGS

COMFORT PLAN - extra protection for slightly more than a regular tune-up for qualifying systems.

Our expanded Comfort Plan covers the repair or replacement of most parts that may become defective including all labor costs related to the covered part. Service call after 5pm, weekends and holidays because of mechanical failure resulting in no heat or hot water are covered by this plan!

Fill In the information below  
& re-fold so our postage paid return address  
is on the outside, close at top with tape,  
and drop in the mail! Thank you!

Name \_\_\_\_\_

Street \_\_\_\_\_

Town \_\_\_\_\_

Daytime Phone # \_\_\_\_\_

(Reference the code printed above your name when calling)

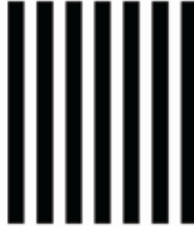
Email me at \_\_\_\_\_

Or call us! (413) 773-3693

Rice Energy  
P.O. Box 1455  
Greenfield, MA 01302

PRSRT STD  
U.S. POSTAGE  
**PAID**  
S. DEERFIELD, MA  
PERMIT NO. 8

# Early Bird Tune-Ups Schedule Now and Save 15% or more!



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 2001 GREENFIELD MA

POSTAGE WILL BE PAID BY ADDRESSEE

**Rice**

PO Box 1455  
Greenfield MA 01302-9905